

Jose Luis López Chacón

Chief Executive Officer

Jose Luis López Chacón, is a visionary leader with over 30 years of experience in the sanitary ware industry. As the CEO of Lozano Business S.L, he has been instrumental in driving innovation, sustainability, and global market expansion. Under his leadership, the company has solidified its position as a trusted name in high-quality sanitary solutions, catering to residential, commercial, and industrial needs.

Jose Luis López Chacón's expertise spans strategic business development, operational excellence, and product innovation. He has successfully led initiatives to integrate eco-friendly technologies, enhance manufacturing efficiency, and expand distribution networks across international markets. His customer-centric approach and commitment to excellence have positioned the company at the forefront of the industry. A strong advocate for sustainability, Jose Luis López Chacón has championed the development of water-saving and energy-efficient sanitary ware products, reinforcing the company's dedication to environmental responsibility. His leadership philosophy is built on fostering a culture of innovation, teamwork, and ethical business practices. Jose Luis Lopez Chacon holds is an active member of various industry associations. Graduated with a double degree in industrial engineering and civil engineering from the Polytechnic University of Madrid. Graduated with a law degree from the University Pontificia Comillas: Faculty of Economics and Business Administration and Faculty of Law (ICADE) in Madrid.

Holder of a master's degree in contemporary history from the San Pablo CEU University in Madrid. Beyond his professional pursuits, he is passionate about design trends, smart technology integration in bathrooms, and corporate social responsibility initiatives.

KEY EXPERTISE

- ✓ Business Strategy & Growth
- ✓ Sustainable Product Innovation
- ✓ Global Market Expansion
- ✓ Manufacturing & Supply Chain Optimization
- ✓ Brand Development & Customer Engagement

CONNECT WITH ME

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